

MOONEE VALLEY

Art Show



2023 Sponsor Benefits

| Sponsorship | | Inclusions* | | | | | | | | | |
|-----------------|-----------------|------------------|-----------------------|-----------------------------------|----------------------------------|-------------------------------------|---|-----------------------------------|-----------------------|--------------------|------------------------------------|
| LEVEL | VALUE | Art Show Website | Social Media Exposure | Signage acknowledging sponsorship | Art Show Catalogue Advertisement | Pull up promotional banners on site | Opportunity - Vouchers in the Catalogue | Naming rights for Art Show Awards | Weekend Family Passes | Gala Event Tickets | Complimentary Drinks at Gala Event |
| Platinum | \$15,000 | ✓ | ✓ | ✓ | 3 Pages Colour | 12 | ✓ | ✓ | 36 | 36 | ✓ |
| Ruby | \$10,000 | ✓ | ✓ | ✓ | 2 Page Colour | 8 | ✓ | ✓ | 24 | 24 | ✓ |
| Diamond | \$5,000 | ✓ | ✓ | ✓ | 1 Page Colour | 4 | ✓ | ✓ | 12 | 12 | ✓ |
| Gold | \$2,500 | ✓ | ✓ | ✓ | 1/2 page Colour | 2 | ✓ | ✓ | 6 | 6 | ✓ |
| Silver | \$1,000 | ✓ | ✓ | ✓ | 1/4th page Colour | 1 | ✓ | | 2 | 2 | ✓ |
| Bronze | \$500 | ✓ | ✓ | ✓ | 1/8th page Colour | 0 | ✓ | | 1 | 1 | ✓ |

EXPLANATORY NOTES

* **MVAS is happy to discuss alternative promotional ideas with Sponsors comensurate with sponsorship level**

Art Show Website - 12 months of business logo presentation on the MVAS Homepage and throughout art listing pages.

Social Media Exposure Active Social Media event promotion is planned.

Graduated exposure comesurate with Sponsorship level to be prepared with input from each sponsor.

High level sponsors : A number of dedicated posts including detailed promotion of their business (to be developed with sponsor)

Diamond & Platinum Sponsors - To be included in MVAS media releases and promoted in any media that is done for MVAS

Art Show Catalogue Advertisement - Additional Sponsor recognition in the catalogue via MVAS "Thank You" page(s) comensurate with sponsorship level

Banners - Although pull up banners are included in the table, we will be happy to discuss alternative banner arrangements comensurate with the sponsorship level.

Idea Under Development - Showbags - with sponsor gifts and/or promotional material

Additional Platinum Sponsor Benefits

Beyond the Art Show, development of a long term relationship with both Essendon and Keilor East Rotary Clubs as a valued Club sponsor

Things that can occur with this approach (but not limited to)

1. Invitation to talk about your business at a Club dinner meeting
2. Open invitation for your business to be represented at regular Club meetings.
3. Invitation to attend Club special events and celebrations
4. Physical promotion of your business at Club events, promoted as a valued Club sponsor (banners etc)
5. Write up on your business and regular references in Club newsletters
6. Hotlinks to your designated web page and/or social media pages from both Clubs websites and social media pages
7. Any community projects which either or both Rotary Clubs could undertake in collaboration with your business
8. Exposure of your business to the St. Bernard's College Network of over 10,000 families and businesses